



Solutions for 21st century libraries™



WebDesign

User-Centered Website Creation and Hosting Service

You work hard to attract people to your library. You've created a warm and welcoming space, your collection is well displayed, and your programs are exciting and enticing. Everything has its place and is well thought out. Designing and maintaining a website requires the same thought and care. With a website from Evanced, you and your patrons can enjoy an enhanced, attractive and effective library experience both in your building and online.

Each site is created in three phases. First, we work with each library individually to identify personas (website users) that exemplify your patrons, giving us invaluable insight into who they are and what they want from a library's website. On that foundation, we pinpoint the best wireframe (page layout) for the situation. Finally, we create a fully functional visual design focused on meeting your patrons' needs. An Evanced WebDesign site means enhanced library usability.



Phase 1: Persona identification



Phase 2: Wireframe selection



Phase 3: Complete visual design

- Integrate compatible library services into the website
- Simple and easy to use for patrons and staff
- Complete integration with all Evanced software
- Drupal content management system
- Advanced search engine optimization
- Support service and training included
- Website hosting included
- Post-launch services available

CONTACT US FOR MORE INFORMATION:

317-352-2188 or sales@evancedsolutions.com

WebDesign Enhances Your User's Web Experience and Provides the Tools and Information You Need

Evanced sees library websites from across the country every day. We believe a website designed with a user-focused approach will greatly improve the usability and experience of any library's virtual presence. Partnering with seasoned designers at QuinlanUX is the perfect way to bring their proven three-phase approach to libraries as cost-effectively as possible.

Package 1: Starter

- Low-cost starter package for the library on a budget
- Choose from many pre-made personas
- Select a pre-designed wireframe
- Use stock photos
- Drupal content management system
- Evanced website hosting
- Complete integration with all Evanced software



Package 2: Advanced

- Cost-effective package with more customization options
- Choose from pre-made personas and wireframes or request custom options
- Use stock photos
- Drupal content management system
- Evanced website hosting
- Complete integration with all Evanced software



Package 3: Complete

- Cost-effective package that maximizes customization
- Enjoy personas and wireframes crafted specifically for your library
- Shoot photos on location
- Drupal content management system
- Choose from Evanced website hosting or host it yourself
- Complete integration with all Evanced software

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